

Saugatuck-Douglas Historical Society 2019 Cultural Data Profile

PRINT

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	12/31/2019
Federal EIN:	38-3010564	Months in Survey:	12
Exemption Date:			

Discipline

NTEE Classification:	A82 Historical Societies & Historic Preservation	NISP Discipline:	Multidisciplinary
NISP Specialty:		NISP Institution Type:	Historical Society

Survey Providers

Affiliations:

Organization Location

Org zip code: 49406

Total Expenses

Total expenses under \$50,000: No

Program Activity

Activities: Exhibits; Guided tours; Historic preservation or restoration; Other types of programs; Conducting research; Field trips

Financial Information Part 1

Audit for 2019:	Yes	Restricted Contributed Revenue:	Yes
Restricted Earned Revenue:	No		

Financial Information Part 2

Non-operating Revenues in 2019:	No	Non-operating Expenses in 2019:	No
Endowment or Reserve Fund:	Yes		

Membership & Subscriptions

Membership Program: Yes

Subscriptions to
Events/Performances:

Subscriptions to
Media:

Financial Totals: Audit/Review*

	2019		
Total Assets	1367029		
Total Liabilities and Net Assets	1367029		
Net Assets - Unrestricted	1360047		
Net Assets - Restricted	6982		
	Unrestricted	Restricted	Total 2019
Total Operating Revenue	\$121,327.00	-\$8,425.00	\$112,902.00
Non-Operating Revenue			
Total Revenue	\$121,327.00	-\$8,425.00	\$112,902.00
	2019		
Program Expenses	152413		
Fundraising Expenses	9016		
General and Administrative Expenses	32413		
Total Operating Expenses	193842		
Non-Operating Expenses			
Total Expenses	193842		
	2019		
Total Change in Net Assets	-80940		

Revenue: Earned Revenue - Operating

	Unrestricted	Restricted	Total 2019	Total 2018
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Food and Concessions Revenue				
Gift Shop and Merchandise Sales	\$4,998.00		\$4,998.00	\$10,032.00
Parking Fees				
Advertising Revenue	\$916.00		\$916.00	\$5,425.00
Sponsorship Revenue	\$8,750.00		\$8,750.00	\$5,944.00
Membership Revenue	\$21,545.00		\$21,545.00	\$18,221.00
Admissions				
Guided or Group Tour Revenue				
Gallery Sales				
Contracted Services				
Tuition and Registration Fees	\$2,095.00		\$2,095.00	\$3,265.00
Other Program Revenue	\$700.00		\$700.00	\$1,700.00
Other Program Revenue Description	Program donations			
Other Non-Program Revenue	\$3,137.00		\$3,137.00	\$730.00
Other Non-Program Revenue Description	Facilities Rental Fees			
Total	\$42,141.00	\$0.00	\$42,141.00	\$45,317.00

Revenue: Investment Revenue - Operating

	Unrestricted	Restricted	Total 2019	Total 2018
Investment Revenue - Operating	\$691.00		\$691.00	\$727.00
Total	\$691.00	\$0.00	\$691.00	\$727.00

Revenue: Contributed Revenue - Operating*

	Unrestricted	Restricted	Total 2019	Total 2018
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Trustee/Board Contributions	\$13,050.00	\$250.00	\$13,300.00	\$14,150.00
Individual Contributions	\$32,725.00	\$510.00	\$33,235.00	\$33,621.00
Corporate Contributions				
Foundation Contributions	\$1,610.00	\$3,000.00	\$4,610.00	\$4,516.00
City Government Contributions				
County Government Contributions				
State Government Contributions		\$16,250.00	\$16,250.00	\$24,144.00
Federal Government Contributions				
Tribal Contributions				
Total Government Contributions		\$16,250.00	\$16,250.00	\$24,144.00
In-Kind Contributions				
Other Contributions	\$2,675.00		\$2,675.00	\$12,913.00
Other Contributions Description	Events non-fundraiser			
Net Assets Released from Restriction	\$28,435.00	-\$28,435.00		
Total Contributed Revenue - Operating	\$78,495.00	-\$8,425.00	\$70,070.00	\$89,344.00

2019

Is any of your contributed revenue from special events? (Required)	No
Are you in the middle of a capital campaign? (Required)	No

Revenue: Summary

	Unrestricted	Restricted	Total 2019	Total 2018
Contributed Revenue	\$78,495.00	-\$8,425.00	\$70,070.00	\$89,344.00

Earned Revenue	\$42,141.00		\$42,141.00	\$45,317.00
Investment Revenue	\$691.00		\$691.00	\$727.00
Total Operating Revenue	\$121,327.00	-\$8,425.00	\$112,902.00	\$135,388.00
	Unrestricted	Restricted	Total 2019	Total 2018
Prior Period Adjustments				
	Unrestricted	Restricted	Total 2019	Total 2018
Total Revenue	\$121,327.00	-\$8,425.00	\$112,902.00	\$135,388.00

Expenses: Personnel Expenses*

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Employee Salaries	\$16,400.00	\$8,200.00	\$20,400.00	\$45,000.00	\$45,796.00
Payroll Taxes and Fringe Benefits	\$1,330.00	\$666.00	\$1,330.00	\$3,326.00	\$4,115.00
Independent Contractors	\$5,620.00			\$5,620.00	\$6,920.00
Professional Fees			\$3,475.00	\$3,475.00	\$3,590.00
Total	\$23,350.00	\$8,866.00		\$25,205.00	\$57,421.00

2019

Were any of the personnel expenses entered above paid to artists? (Required)	No
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Expenses: Non-Personnel Expenses

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Advertising and Promotion	\$50.00		\$200.00	\$250.00	\$4,010.00
Conferences and Meetings			\$1,208.00	\$1,208.00	\$468.00

Dues and Subscriptions	\$2,375.00		\$590.00	\$2,965.00	\$2,668.00
Insurance	\$6,459.00		\$1,560.00	\$8,019.00	\$7,481.00
Occupancy Costs	\$40,175.00			\$40,175.00	\$36,158.00
Office and Administration	\$2,250.00		\$2,142.00	\$4,392.00	\$6,302.00
Printing, Postage, and Shipping	\$1,228.00	\$150.00	\$1,508.00	\$2,886.00	\$3,945.00
Travel					
Exhibition Costs	\$4,160.00			\$4,160.00	\$6,708.00
Collections Management	\$8,718.00			\$8,718.00	\$2,222.00
Production and Event Costs	\$10,705.00			\$10,705.00	\$9,048.00
Interest Expense					
Depreciation	\$52,943.00			\$52,943.00	\$50,986.00
Other Operating Expenses					\$2,587.00
Total	\$129,063.00	\$150.00		\$7,208.00	\$136,421.00 \$132,583.00

Expenses: -- Marketing Expense Details*

	2019	2018
Total Marketing Expense (Required)	4513	4010
Would you like to enter details about marketing expenses?	No, skip marketing expense details	
	Est.	Total 2019
Direct Mail Recipients		0
Email Recipients		0

Expenses: Summary

	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Total Personnel Expenses	\$23,350.00	\$8,866.00	\$25,205.00	\$57,421.00	\$60,421.00
Total Non-Personnel Expenses	\$129,063.00	\$150.00	\$7,208.00	\$136,421.00	\$132,583.00
Total Operating Expenses	\$152,413.00	\$9,016.00	\$32,413.00	\$193,842.00	\$193,004.00
	Program	Fundraising	General and Administrative	Total 2019	Total 2018
Total Expenses	\$152,413.00	\$9,016.00	\$32,413.00	\$193,842.00	\$193,004.00

Change in Net Assets: Summary

	Unrestricted	Restricted	Total 2019	Total 2018
Total Operating Revenue	\$121,327.00	-\$8,425.00	\$112,902.00	\$135,388.00
Total Operating Expenses	\$193,842.00		\$193,842.00	\$193,004.00
Operating Change in Net Assets	-\$72,515.00	-\$8,425.00	-\$80,940.00	-\$57,616.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Change in Net Assets	-\$72,515.00	-\$8,425.00	-\$80,940.00	-\$57,616.00

Balance Sheet: Assets, Liabilities, & Net Assets

	Unrestricted	Restricted	Total 2019	Total 2018
Cash and Cash Equivalents	\$134,860.00	\$4,532.00	\$139,392.00	\$162,682.00
Accounts Receivable				
Grants and Pledges Receivable - Current		\$2,450.00	\$2,450.00	\$1,900.00
Prepaid Expenses	\$472.00		\$472.00	\$472.00
Investments - Current				
Other Current Assets	\$46,886.00		\$46,886.00	\$51,679.00

Other Current Assets	Gift shop inventory			
Description				
Total Current Assets	\$182,218.00	\$6,982.00	\$189,200.00	\$216,733.00
Grants and Pledges Receivable - Non-Current				
Investments - Non-Current				
Fixed Assets - Net	\$1,179,908.00		\$1,179,908.00	\$1,232,851.00
Other Non-Current Assets				
Total Non-Current Assets	\$1,179,908.00		\$1,179,908.00	\$1,232,851.00
Due To/(Due From)				
Total Assets	\$1,362,126.00	\$6,982.00	\$1,369,108.00	\$1,449,584.00
	Unrestricted	Restricted	Total 2019	Total 2018
Accounts Payable	\$944.00		\$944.00	\$410.00
Accrued Expenses				
Deferred Revenue				
Loans - Current				
Other Current Liabilities	\$1,135.00		\$1,135.00	\$1,205.00
Other Current Liabilities Description	Payroll liabilities			
Total Current Liabilities	\$2,079.00		\$2,079.00	\$1,615.00
Loans - Non-Current				
Other Non-Current Liabilities				
Total Non-Current Liabilities				
Due To/(Due From)				
Total Liabilities	\$2,079.00		\$2,079.00	\$1,615.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Assets	\$1,362,126.00	\$6,982.00	\$1,369,108.00	\$1,449,584.00
Total Liabilities	\$2,079.00		\$2,079.00	\$1,615.00
Net Assets	\$1,360,047.00	\$6,982.00	\$1,367,029.00	\$1,447,969.00

Balance Sheet: -- Endowment and Reserve Funds

Fund Types

Balance Sheet: -- Fixed Assets Details

	2019	2018
Land		
Buildings		
Furniture, Fixtures, and Equipment		
Construction in Progress		
Leasehold and Building Improvements		
Intangible Fixed Assets		
Other Fixed Assets		
Less Accumulated Depreciation		
Net Fixed Assets		
	2019	2018
Total Fixed Assets - Net (Reported in Assets)	1179908	1232851

People and Places: Workforce (Staff, Board and Volunteers)

	Number of People	Est.				Total 2019
Full-Time Permanent Employees	1					
	Number of People	Est.	Hours Worked Per Year	Est.	Calculated FTE	Total 2019

Full-Time Seasonal Employees						
Part-Time Permanent Employees						
Part-Time Seasonal Employees						
Independent Contractors	6					
Interns and Apprentices	2					
	Number of People	Est.				Total 2019
Full-Time Volunteers						
	Number of People	Est.	Hours Contributed Per Year	Est.	Calculated FTE	Total 2019
Part-Time Volunteers	112		12000	Est.	6	
Board Members	9					

People and Places: Contributors

	Contributors	Est.	Total 2019
Trustee/Board Contributors	9		9
Individual Contributors	511		511
Corporate Contributors			0
Foundation Contributors	1		1
City Government Contributors			0
County Government Contributors			0

State Government Contributors	1	1
Federal Government Contributors		0
Tribal Contributors		0
Total Government Contributors	1	1

People and Places: Membership

	Paid	Est.	Free	Est.	Total 2019
Organizational Members					0
Individual Members					0
Other Memberships					0

	New	Est.	Returned	Est.	Lapsed	Est.	Total 2019
Organizational Member Status							0
Individual Member Status							0
Other Member Status							0

	High	Est.	Low	Est.
Standard Price Range - Organizational Membership				
Standard Price Range - Individual Membership				
Standard Price Range - Other Memberships				

People and Places: Workspace*

2019

Workspace Name Saugatuck-Douglas Historical Society

Address (required) 130 Center Street

City (required) Douglas

State (required) MI

Zip Code (required) 49406

Workspace Status Own

Workspace Type Both

ADA Compliant? Yes

Total Gross Square Footage 0

2019

Workspace 2 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage 0

2019

Workspace 3 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage

0

2019

Workspace 4 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage

0

2019

Workspace 5 Name

Address Line 1

City

State

Zip Code

Workspace Status

Workspace Type

ADA Compliant?

Total Gross Square Footage

0

People and Places: Social Media and Web

	Unique Fans/Followers	Est.	Total 2019
Facebook	1898		1898
Twitter	101		101
YouTube	9		9
Instagram	389		389
Tumblr			0
Pinterest			0
Google+			0
Vimeo			0
Flickr			0
Other Social Media			0
		Est.	Total 2019
Website Page Views			0
Website Sessions/Visits			0
Website Unique Visitors			0

Program Activity: Exhibits*

2019

Exhibits Narrative The SDHC presents exhibits at the History Museum and Old School House galleries. The Saugatuck-Douglas History Museum hosted a new exhibit in 2019 titled "Then + Now: snapshots from the archives." The exhibit features 50 photographs capturing the people and places that are part of our local culture, providing glimpses into interesting, entertaining, and often baffling moments in time. And every picture provides a hint at some great stories that lie just beyond the click of the shutter. The photo archives of the Saugatuck-Douglas History Center contain more than 5,000 images ranging in time from the late 1800s to today and feature everything from formal portraits to family snapshots. "Then + Now" represents just a small sampling of the collection. The History Center-School House hosted exhibits on Burr Tillstrom in Saugatuck, Stories of Summer, Cody's World: Cora Bliss Taylor, Artist and Teacher, and Robert Fort: Michigan Painter.

	High	Est.	Low	Est.			
Standard Admission Price Range							
2019							
Suggested Donation Amount							
	Paid Admissions	Est.	Free Admissions	Est.	Suggested Donation	Est.	Total 2019
Admissions			8500	Est.			8500
					Est.	Total 2019	
Permanent Exhibits			3				3
Temporary Exhibits			6				6
Traveling Exhibits							0
	World	Est.	National	Est.	Local/Regional	Est.	Total 2019
Premieres - Exhibits							0

What type of collection does your organization own? (Required)

Objects

	Est.	Total 2019
Objects/Works in Collection		0
Objects/Works Exhibited		0

Program Activity: Field Trips

2019

Field Trip Description					
	Distinct	Est.	Total	Est.	
Field Trips					
	Paid	Est.	Free	Est.	Total 2019
Participants					0
	High	Est.	Low	Est.	
Price Per Person					

Program Activity: Guided Tours

2019

Guided Tours Narrative					
	Types of Tours	Est.	Total Tours	Est.	
Guided Tours					
	Paid	Est.	Free	Est.	Total 2019
Participants					0

High Est. Low Est.

Price Range

Program Activity: Historic Preservation/Restoration

2019

Historic
Preservation/Restoration
Narrative

Type of Objects Restored

Program Activity: Research

2019

Research Narrative

Est. Total 2019

Reports Issued

0

Program Activity: Other Programs

2019

Other Programs Description History lectures and demonstrations

Unique Programs Est. Total Program Occurences Est.

Other Programs

18

18

Paid

Est.

Free

Est.

Total
2019

Attendees

400

900

1300

High

Est.

Low

Est.

Price Range

Program Activity: Program Activity Summary

	Paid	Free	Total 2019				
Tickets and Admissions		8500	8500				
Educational Event Attendees							
Other Event Attendees	400	900	1300				
Total In-Person Attendees	400	9400	9800				
	Children	Est.	Seniors	Est.	Adults	Est.	Total 2019
Age Groups	2400	Est.	5400		2000		9800
2019							
Percent from outside local community			50				
	Distinct Events			Event Occurrences			
Total Programs and Events	27			18			

Program Activity: Constituencies Served

From where do you draw your primary audience/constituency?	Regional
How do you primarily engage with your audience/constituency?	In person/face-to-face
Which term best describes the local community you serve?	Rural
Does your organization primarily serve a particular ethnic group?	Yes
Primary ethnic group served	People of European descent

Does your organization primarily serve a specific gender?	No
Does your organization primarily serve a specific age group?	Yes
Primary Age Group Served	Older Adults (65+ years)
Are there other distinct groups that you define as primary constituencies?	Yes
Other Distinct Group Served	People who identify as LGBTQ;Artists

Review and Complete: Complete Survey

	Unrestricted	Restricted	Total 2019	Total 2018
Total Revenue	\$121,327.00	-\$8,425.00	\$112,902.00	\$135,388.00
Total Expenses	\$193,842.00		\$193,842.00	\$193,004.00
Total Change in Net Assets	-\$72,515.00	-\$8,425.00	-\$80,940.00	-\$57,616.00
	Unrestricted	Restricted	Total 2019	Total 2018
Total Assets	\$1,362,126.00	\$6,982.00	\$1,369,108.00	\$1,449,584.00
Total Liabilities	\$2,079.00		\$2,079.00	\$1,615.00
Total Net Assets	\$1,360,047.00	\$6,982.00	\$1,367,029.00	\$1,447,969.00
	Paid	Free	Total 2019	Total 2018
Tickets and Admissions		8500	8500	7500
Educational Event Attendees				335
Other Event Attendees	400	900	1300	185
Total	400	9400	9800	8020

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